

**Vemedia acquires Viatris Manufacturing BV, including four well-known brands. Operational activities started in Belgium.**

Vemedia Pharma NV, located in Kortrijk (Belgium), acquires a Dutch subsidiary of the Meda Group (former Viatris) per 28<sup>th</sup> March 2006.

It concerns the production facility Viatris Manufacturing BV and four well-known brands, including the leading vitamin- and mineral supplement Dagravit.

This means a serious enforcement of Vemedia BV on the Dutch selfcare market. Vemedia herewith enters the top 3 of OTC-companies in The Netherlands.

Recently, the Vemedia Group has also extended its activities in Belgium. Here it shall apply itself both to the sales and marketing of OTC- and parapharmaceutical products as well as the distribution of raw materials for magisterial preparations to pharmacies and wholesalers, via a joint-venture with Propharex, a company with a quotation at the stock-exchange.

Vemedia BV, located in Weesp, the Netherlands, is a leading company in the field of self-medication products, healthcare products, repellents and insecticides with 20 employees at this moment. After the acquisition the number of employees totals 109 people. Its product portfolio is a mix of own brands and brands of nationally and internationally renowned pharmaceutical companies, such as Norit, GLN, SC Johnson, Solvay Pharmaceuticals, Dentinox, Vifor (Galenica), Zambon, Madaus and Kobayashi Pharmaceuticals.

For more information about the Vemedia Group, see [www.vemedia.nl](http://www.vemedia.nl)

For additional questions about this acquisition, please contact one of the following persons:

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